

# 2022-2023 District Goals



District: N 1  
Constitutional Area: Canada

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 55% of clubs in our district report service.

### Action Plan

[N 1 Action Plan Service Reporting 2021-22.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	30	24
2nd Quarter	0	0	30	26
3rd Quarter	0	0	30	30
4th Quarter	1	20	30	40

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

120

## **FY Retention Goal**

120

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

20

## **Action Plan**

[N1 Action Plan Membership 2021-22.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 13% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[N 1Action Plan Leadership 2021-22.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

## **Action Plan**

[N 1Action Plan LCIF Reporting 2021-22.docx](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

Focus on Retention

Focus on new club development. Membership team led by GMT and 1 member searching for potential locations for new club development and 1 member of team looking for potential Cyber Club.

## Action Plan